









HCL, a leading global conglomerate with annual revenues of over US \$7 billion, is committed to its core belief of 'touching lives' and works towards promoting sports to inculcate a spirit of sportsmanship in society. Through partnerships with sports academies, societies and sports federations, HCL has invested in Tennis, Bridge and Football.

HCL's association with Tennis started in July 2015 through the HCL Inter-School Tennis Challenge that aimed at inspiring young tennis players in the age group of U-12 and U-14 to play Tennis and help nurture and develop their skills. The initiative saw an unprecedented participation of over 120 schools, and close to 500 players across Delhi and Chennai.

In August 2016, HCL launched the Junior Tour and Masters that consists of a national level tour for U-12 and U-14 age groups scheduled from August 29 - September 30. It witnessed four championship series tournaments across Chennai, Kolkata, Lucknow and Pune and organized under the aegis of All India Tennis Association (AITA) with Mahesh Bhupathi Tennis Academies as the knowledge partner. The tour has received tremendous response with over 750 players playing 1000 hard fought matches in 28 days and collecting valuable AITA ranking points across the four cities.

The national competition culminates in the Junior Tennis Masters at the Shiv Nadar University from November 21-25 where the top 16 players in each category from the Tour will compete. The winners in both U/12 and U/14 categories will be sent to a week-long all-expense paid training session to the Rafa Nadal Tennis Academy in Spain while the runners-up will be sent to Mahesh Bhupathi Tennis Academy's high-performance center in Kochi for an all-expenses paid two-week training program.



IN THE MEDIA



"At HCL our philosophy is to 'touch lives' and this is also at the heart of our sports initiatives. With the HCL Junior Tour and Masters, we are nurturing talented young players in the country and our association with AITA this year will ensure that the performance of these players counts in their rankings nationally.

We brought Tennis to schools in 2015-16 in Delhi and Chennai through HCL Inter School Tennis Challenge that received a phenomenal response in both cities. With the Junior Tour, we are taking tennis to national level for the first time and expect to reach over 1000 talented players across the four zones in the country."

- Sundar Mahalingam, Chief Strategy Officer, HCL Corporation

"We are happy to continue our association with HCL and to be able to support the young tennis players in the country through tournaments like the HCL Junior Tour and Masters. This tournament will provide an opportunity to the players to improve their AITA ranking and test their mettle in the four zones. This is a unique effort to give the sub juniors a platform to play more matches and prepare them to handle competitive games."

- Gaurav Natekar, Arjuna Awardee and CEO, Mahesh Bhupathi Tennis Academies

"AITA is happy to associate with a conglomerate like HCL and we welcome their efforts to promote tennis among young players across the country. We look forward to working ogether and are confident that this partnership will help strengthen the tennis ecosystem in India."

- **Bharat Oza**, Hon. Executive Vice President & Secretary General, All India Tennis Association

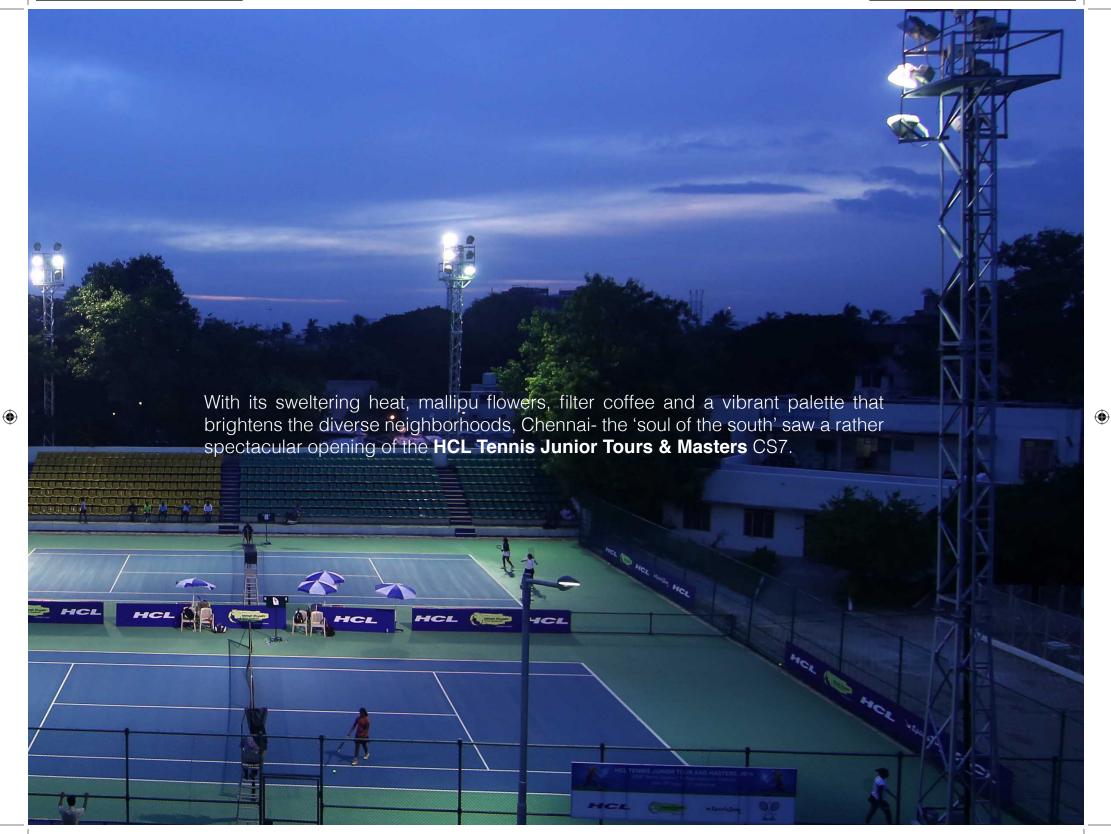
















CHENNAI

Aug 29 to Sep 2

Forever hungry for high drama, the city played host to the grand tournament just 6 months after the successful completion of the HCL Inter School Tennis Challenge. Despite the heavy downpour, the event struck a high note with the players and spectators who brought along their deep sense of maturity and reverence for the game. It was one of the largest turnouts that a tournament of this stature had seen, with 246 participants across all four categories. The final event of the HCL Tennis Junior Tour – CS7 Chennai was graced by the presence of Mrs. Sai Jayalakshmi, who is a former National Champion and has represented India at the Fed Cup as well as the SAF Games. The unique concept about this tournament was the introduction of the Plate Event. This was an added opportunity for those participants who could not qualify for the main rounds.









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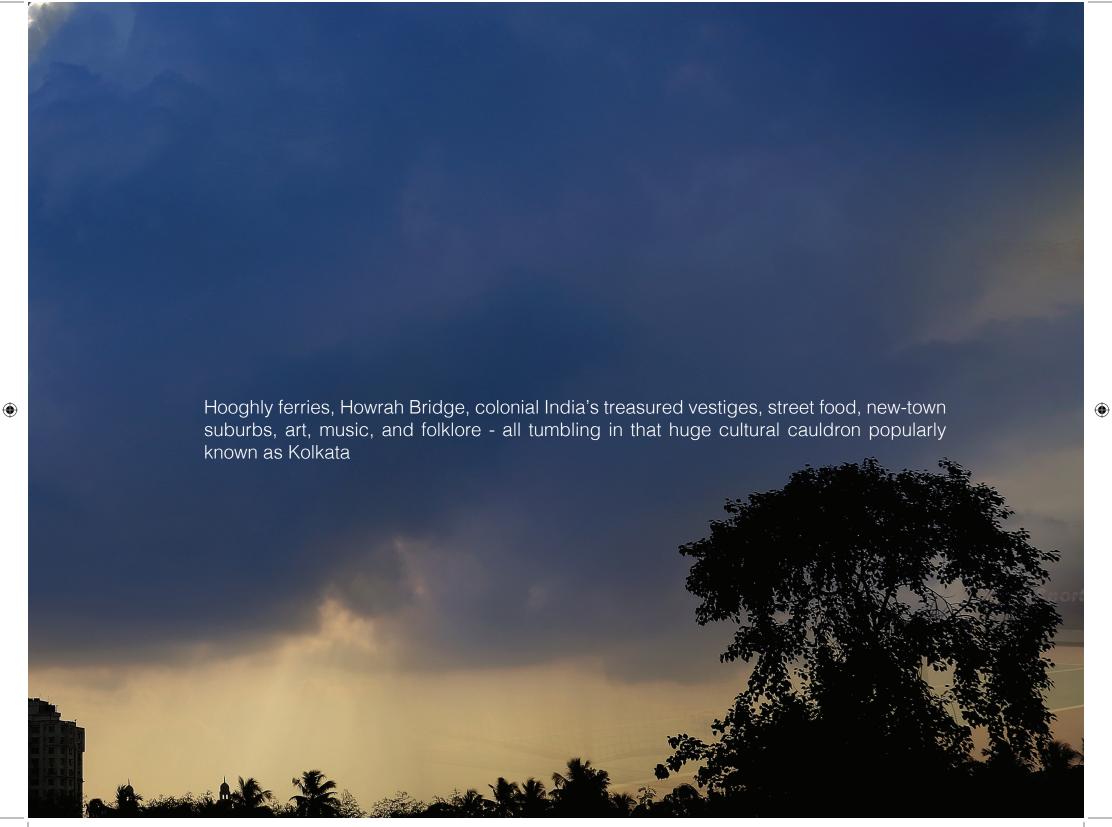














KOLKATASep 5 - Sep9

Kolkata - was host to the HCL Tennis Junior Tour Championship Series 7 (CS7) at the renowned Bengal Tennis Association with its 6 synthetic tennis courts. The viewing gallery overlooked the courts, making it a beautiful setting for lovers of the game. There were 192 entries across all categories – boys and girls, U12 and U14. Mr. Shankar Krishnaswamy, Director of Coaching Operations and Coaches Development Program, MBTA graced the occasion. He has been among the top 10 junior players in India, and has represented Indian universities on various international tournaments. His care and mentorship as a coach for junior players in last 15 years has contributed to the emergence of many top ranked state and national level players from across MBTA centers.

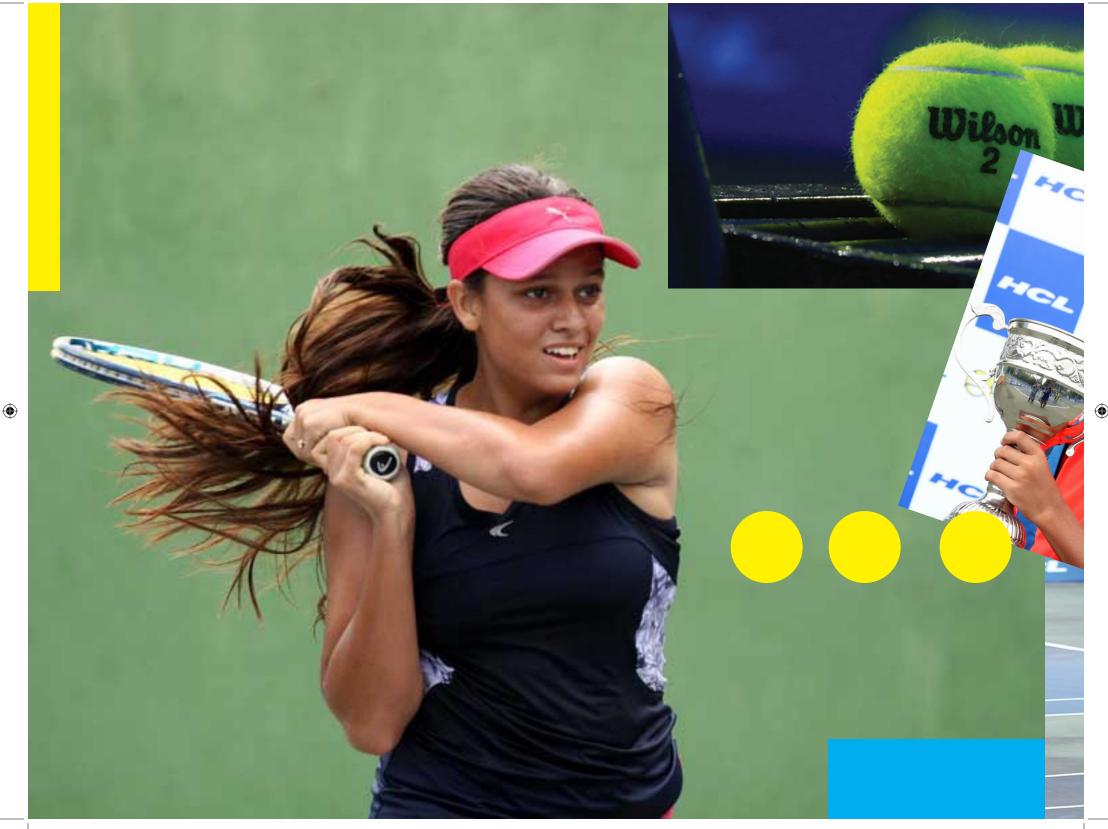
The Chief Guest was Mr. Jaidip Mukerjea, one of the greats of Indian Tennis. Former National Champion in 1966 and 1970. He also won the Asian Championship in 1966, 1968 and 1970. He has marked his presence across all four Grand Slams - Wimbledon, French Open, Australian Open as well as the US Open. He has been the coach as well as the non playing captain of the Indian Davis Cup Team.

He has been the recipient of the prestigious Arjuna Award in 1966 and has been felicitated by the International Tennis Federation with the Lifetime Achievement Award in 2003.



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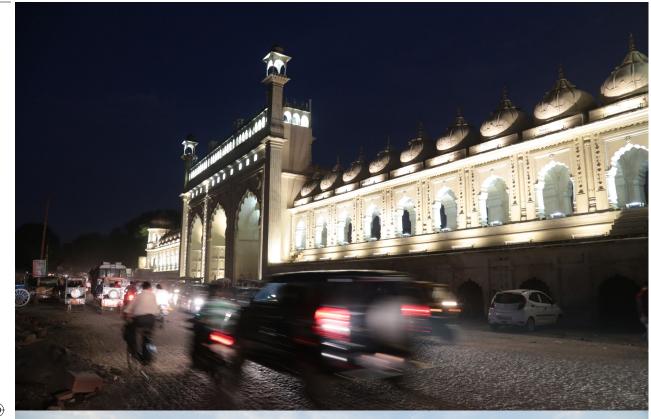












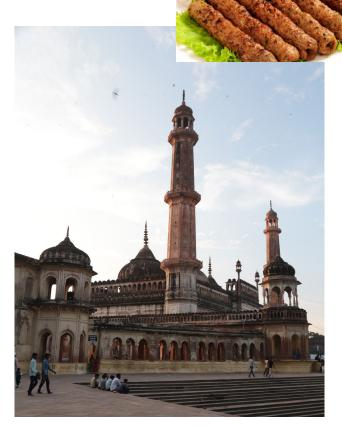


LUCKNOW

Sep 19 to Sep 23

The Lucknow air was set abuzz with energy at the Mini Stadium, Vijayant Khand amidst soaring heat. The event saw the young players whipping up their rackets during exceptionally long rallies. 106 entries were received across all categories – boys and girls, U12 and U14. The felicitation ceremony was graced by the presence of Mr. J S Kaul, Treasurer, Uttar Pradesh Tennis Association, and other

prominent members from UPTA.



























PUNE Sep 26 - Sep30

Tennis at Deccan Gymkhana has a generous sprinkling of the old-world charm, as it started in the first decade of the 20th Century with many illustrious tennis players from Maharashtra laying the foundation. The final leg of the tournament at Pune received an overwhelming response, with the number of entries crossing over 450. The final number of participants across all four categories – boys and girls, under 12 and 14 was 242. The prize distribution ceremony saw the presence of some of the tennis greats from

Maharashtra who went on to represent the country at the highest level. Mr. Sandeep Kirtane, who has represented India at the Davis Cup team of 2007 and is a recipient of the prestigious Arjuna Award, Mr. Gaurav Natekar, Arjuna Awardee and CEO of MBTA, former India No. 1 and a double gold medallist at the Asian Games, Mr. Anand Tulpule, Vice President of MSLTA, who has been instrumental in organizing a variety of different tournaments in Pune including major international tournaments, and Mr. Sudhir Ranade, Tennis Secretary at Deccan Gymkhana who rendered full support to make the tournament a success in the city.



















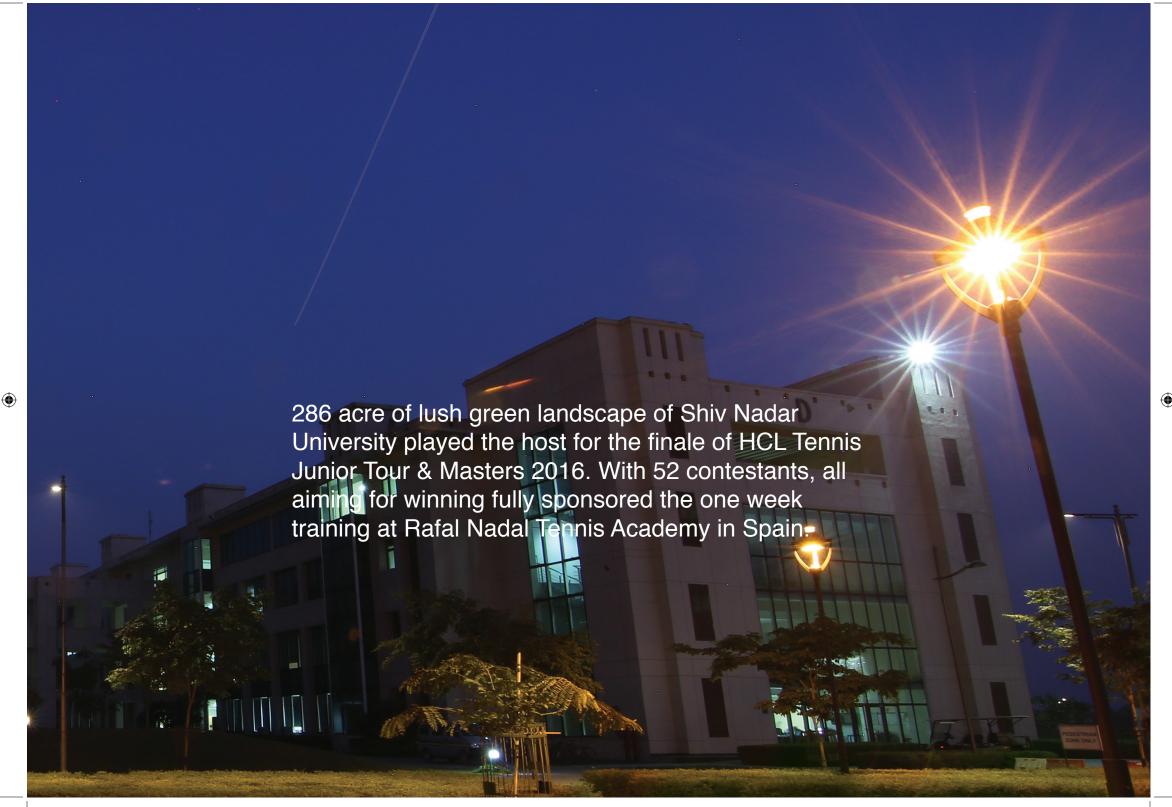


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SHIV NADAR UNIVERSITY, GREATER NOIDA

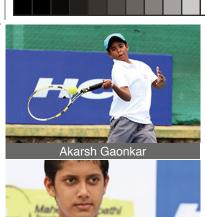
November 21-25

Finale to HCL Tennis
Junior Tour and Masters couldn't
have been better than this.
Magnificent campus of Shiv
Nadar University, world class
tennis courts and Infrastructure.
Fun filled activities, mental and
physical coaching, great food and
cosy accommodation for players.
You name it and you had it here.
Luminaires like Stefan Hermann,
Mahesh Bhupathi and Roshni
Nadar gracing the finale and
award distribution.

















Arunava Majumder





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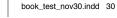


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Priyadarshani





Radhika Mahajan



Rahul Pamei



Rijul Sidanale



























WINNERS

Winner U12 Girls - Rutuja Chaphalkar Runner-up U12 Girls - Vaishnavi Adkar

Winner U14 Girls - Sruthi P Runner-up U14 Girls - Mekhala Manna

Winner U12 Boys - Akarsh Gaonkar Runner-up U12 Boys - Rahul Pamei

Winner U14 Boys - R S Rajesh Kannan Runner-up U14 Boys - Yashraj Dalvi











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