



HCL BRINGS ITS INTER-SCHOOL TENNIS CHALLENGE TO CHENNAI

Mahesh Bhupathi Tennis Academies to be the knowledge partner of the event

Winners of the tournament will get an opportunity to go for a one-week, all-expense paid training program with an International Academy

Chennai, India – February 16, 2016 — HCL, a leading global conglomerate today announced the launch of the second edition of HCL Inter School Tennis Challenge in the city. The tournament is conducted with Mahesh Bhupathi Tennis Academies (MBTA), which is the knowledge partner of the event. It will promote tennis among school children and will aim to identify and nurture new talent. Beginning 22nd February, Chennai city will witness some great tennis action involving participation from over 50 schools. Tournament matches will be held on the grounds of Sri Ramachandra University.

The tournament is divided into two categories - Team & Individual Championship (for U/14 boys and girls) and Individual Championship (for U/12 boys and girls). Each school will send a maximum of 5 participants per team.

Highlighting the initiative, **Sundar Mahalingam, Chief Strategy Officer, HCL Corporation** said *“We are proud to bring HCL Inter-School Tennis Challenge to Chennai for the first time. Chennai has been the cradle for Indian tennis. Some of India’s legendary tennis players such as Vijay Amritraj and Ramesh Krishnan call this city home. The tournament received a tremendous response in Delhi last year with over 70 leading schools and 250 students from Delhi NCR participating in this tournament. We are sure that we will be able to replicate the same magic now in Chennai.”*

Mahesh Bhupathi, 12-time Grand Slam Champion and Managing Director at MBTA said, *“We are happy to associate with HCL once again as the brand totally supports sports and has been taking initiatives to promote tennis. Together we hope that the elaborate structure of the tournament will ensure that the young tennis prodigies play some tough and enthusiastic games and prepare themselves to face bigger challenges.”*

The winners of the Delhi tournament, Suyash Gupta (Boys) and Smriti Singh (Girls) were sent to the SchuttlerWaske Tennis University, Frankfurt, Germany for a one-week, all expense paid training program. Winners of the Chennai tournament will also get an opportunity to go for a similar training program with an international academy.

Besides tennis, HCL has partnered with Subroto Cup, the biggest inter-school football tournament, to champion grassroots level football. HCL was also the official title sponsor of the World Bridge Teams Championship 2015 being hosted in India in September 2015.



Notes to the Editor:

About HCL

Founded in 1976 as one of India's original IT garage start-ups, HCL is a pioneer of modern computing with many firsts to its credit, including the introduction of the 8-bit microprocessor-based computer in 1978 well before its global peers. Today, the HCL enterprise has a presence across varied sectors that include technology, healthcare and talent management solutions and comprises four companies - HCL Infosystems, HCL Technologies, HCL Healthcare and HCL TalentCare. The enterprise generates annual revenues of over US \$7 billion with more than 105,000 employees from 100 nationalities operating across 31 countries, including over 500 points of presence in India.

For further information, visit www.hcl.com.

About MBTA

It was in 2006 that Mahesh Bhupathi's vision became a reality. MBTA was founded by the 12-time Grand Slam winner with the objective of imparting professional, world-class training (both practical and theoretical) and highly specialized coaching to youngsters of all age-groups. Another objective of the MBTA was to increase the accessibility of tennis by ensuring that people across all socio-economic groups have the opportunity to experience the joy of tennis. Mr. Gaurav Natekar, former India No. 1, Arjuna Awardee and double Asian Games gold medalist is the CEO and the driving force behind MBTA.

MBTA is a pioneering effort to promote the game of tennis across different levels. By launching our 'School Tennis Program' in various schools across India, MBTA has established itself as a force that adopts a systematic and well-planned approach at every stage in the process of tennis coaching. It is customized to the capabilities and needs of each participant and leads to a comprehensive and highly effective graduation process.

The academy also provides consultancy services to various schools, colleges and corporate companies to structure, develop and implement a variety of tennis coaching programs based on their needs.

For more information, log on to: <http://www.mbtaworld.com/>

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